

The new website focuses on providing information concerning sustainability, environmental commitment and transparency in management

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## Canal de Isabel II launches a new corporate website with content about the environment and the water cycle

- It is a mobile-friendly website, offering more multimedia content and it also has a blog
- It also includes the company's main plans within the framework of its 2018-2030 Strategic Plan

**29NOV18** – Today, Canal de Isabel II launched its new website, providing easier access to its corporate information and the main projects in which the public entity is involved as part of its 2018-2030 Strategic Plan, based, among other values, on accessibility and transparency.

The new website has been designed taking into account suggestions and ideas of various focus groups carried out with different types of users: citizens, suppliers, customers... The new website therefore focuses on access to information regarding sustainability, saving water, historical heritage and corporate social responsibility. It also enables access to commercial processes and information regarding the company's transparency to be more intuitive.

The website also takes into account current internet browsing trends, which, to a large extent is carried out with mobile devices rather than computers. Accordingly, all the website content and sections are accessible from mobile phones and tablets. It is also fully adapted for the blind or visually impaired.

One of the new features of the new website, is the inclusion of a blog, in which Canal will share both saving tips and information about environmental care and responsibility, together with technical content and news about the water sector.

Apart from the website, Canal de Isabel II also has various mechanisms for communicating with the public: its application Canal Clients allows people to carry out commercial procedures and also to report faults and incidents in public spaces or to know the condition of reservoirs. There is also a free phone service, 900 365 365, and channels on various social media sites: Facebook, Instagram, Youtube and LinkedIn.

Canal de Isabel II was founded more than 165 years ago to supply water to the city of Madrid. It employs more than 2500 people working daily to provide a service to more than 6 million people in the region. It is an innovative company, a leader in its sector, and internationally recognised for its management of the integrated water cycle. It operates 13 reservoirs; 78 spring tapplings; 14 drinking water treatment plants; 17,556 kilometres of conveyance and distribution channels; 131 pumping stations for drinking water and 133 for waste water; 14,956 kilometres of sewage networks; 65 storm tanks; 877 kilometres of sewers and outfalls and 157 waste water treatment stations.

Press release